Hot Wedding Trend: Platinum Wedding Rings

By: Donna Monday

In our hungry-for-anything new pop culture world, celebrities are often the ones that can start a hot fashion trend seemingly overnight. With their heavy media exposure, they are often photographed wearing the latest styles in fashion and jewelry.

Platinum engagement and wedding rings are the latest celebrity trend that has taken the jewelry industry by storm. Several high-profile newlyweds have taken a shine to the cool elegance of platinum.

"Platinum is like our relationship in that it is strong, precious and timeless," says Nick Lachey about the custom made platinum wedding rings he and his wife Jessica Simpson tied the knot with.

It seems that view of the lustrous metal is shared by other celebrity couples as well such as: Russell Crowe and Danielle Spencer, Gwen Stefani and Gavin Rossdale, Adam Sandler and Jackie Titone, as well as, popular actresses Reese Witherspoon and Kate Hudson.

Celebrities are especially fond of pairing fancy colored diamonds with their platinum rings. Also, the three diamond platinum engagement ring has quickly become all the rage among new brides.

So, if you're looking to buy diamond jewelry online, whether it's for a special occasion like a wedding, or a gift for a special person, consider platinum jewelry as one of your best and brightest options.

About The Author:

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